

Contract # 47927

Schedule Dates

09/13/12-09/16/12

Advertiser

SCOTT BROWN FOR US SENATE-REPUBLICAN (2012)

Agency

Multi Media Services Corp (2430)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 5144 9/10-9/16 ADD (27591)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

5144

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Standard

Comments

Date Entered

09/11/12

Last Modified

09/11/12

Entered By

Charles Shiebler

CO-OP

No

Headline #

Demo

Normal

Order Type

Normal

Package Deal

15.00

Commission %

\$2,250.00

Commission

\$12,750.00

Net Total

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots

Sep. 2012 6

Grand Total: \$15,000.00

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/15/12-09/15/12	1	:30	10P- THE VOICE 10PM (R)	1						1		1	\$700.00	\$700.00	WHDH Boston (WHDH)		9/11/12
1.1	Normal Line / SPOT	09/15/12-09/15/12	4	:30	10P- THE VOICE 10PM (R)	1						1		1	\$700.00	\$700.00	WHDH Boston (WHDH)		9/11/12
2.0	Revised Line / SPOT	09/16/12-09/16/12	1	:30	10:27A- Meet the Press	1							1	1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		9/11/12
2.1	Normal Line / SPOT	09/16/12-09/16/12	4	:30	10:27A- Meet the Press	1							1	1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		9/11/12
3.0	Revised Line / SPOT	09/16/12-09/16/12	1	:30	6:58P- FOOTBALL NIGHT IN AMERICA	1							1	1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		9/11/12
3.1	Normal Line / SPOT	09/16/12-09/16/12	4	:30	6:58P- FOOTBALL NIGHT IN AMERICA	1							1	1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		9/11/12
4.0	Revised Line / SPOT	09/16/12-09/16/12	1	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	1							1	1	\$7,500.00	\$7,500.00	WHDH Boston (WHDH)		9/11/12
4.1	Normal Line / SPOT	09/16/12-09/16/12	4	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	1							1	1	\$7,500.00	\$7,500.00	WHDH Boston (WHDH)		9/11/12
5.0	Normal Line / SPOT	09/13/12-09/13/12	4	:30	10P- ROCK CENTER WITH BRIAN WILLIAMS	1				1				1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		9/11/12
6.0	Normal Line / SPOT	09/13/12-09/14/12	4	:30	11A- 12P (ET)	1				X	X			1	\$600.00	\$600.00	WHDH Boston (WHDH)		9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.